

KPMG LLM Compliance Kit

Ensuring regulatory compliance while harnessing Large Language Model opportunities

Finanstilsynet

June 13th 2023, Bent Dalager KPMG NewTech

Are you considering the potential risks of using Large Language Models in your organisation?

While ChatGPT and other LLMs can help streamline and enhance company operations, it also presents **potential risks** to a company's reputation and confidential information **if not properly monitored**.

0 6 7

ChatGPT Mar 14 Version. Free Research Preview. Our goal is to make AI systems more natural and safe to interact with. Your feedback will help us improve.



© 2023 KPMG P/S, a Danish limited liability partnership and a member firm of the KPMG global organisation of independent mer firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved.

KPMG's LLM compliance kit helps assess and monitor models, enabling organisations to ensure compliance and enhance productivity



Assessment & quick stabilization

Get in control of LLM

Identification of issues & start monitoring and logging

Define and implement LLM compliance

Specific guidelines & principles
Implementation of guidelines

Communicate and train LLM capabilities

Ethical guidelines & education

Enhancing productivity and continuous compliance



2023 KPMG P/S, a Danish limited liability partnership and a member firm of the KPMG global organisation of independent member ms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved.

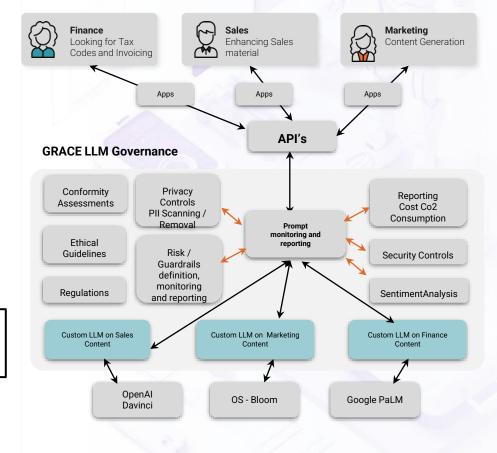
Assessment & quick stabilization

The LLM compliance filter enables overview and better compliance

The Grace platform enables:

- Logging
- Prompt Engineering
- Privacy controls
- Implementation of company code of conduct
- Implementation of AI ethical guidelines
- Implementation of AI and GDPR regulation

Step 1: Quick implementation of the LLM filter using a standard compliance set-up



Define and implement Governance and compliance frameworks for LLM

An Al Governance framework entails a systematic approach to compliance of Al models and systems to ensure that they align with ethical and legal standards general as well as company defined



Define and implement LLM compliance

The Danish AI Pledge

Al-based solutions must be created with the best interest of society in mind

Al-based solutions must not be developed to create addictions, generate conflict, suppression or manipulation of behavior or opinion. Al solutions must be designed and integrated to optimise long-term sustainability. Furthermore, the notions of sustainability should include both economic, social and environmental aspects.

Knowledge about AI should be made available to everyone

Developers, decision makers, authorities, investors, designers and others that work with AI must take responsibility for spreading knowledge about artificial intelligence so that everyone will understand the opportunities and challenges that the technology creates.

Al solutions must be transparent in both function and design

It must be possible for a third party to audit the recommendations and decisions that AI models generate and make. The models must be transparent and it should be documented how the solutions work and generate results.

Al solutions must be tried and tested to withstand systematic and well-informed attacks

As AI solutions spread across all parts of our society managing and optimising a multitude of processes, they will become an increasing target for hackers and other bad actors. Therefore, security around AI solutions must be high and must be considered at the time when the solutions are designed, developed, tested and maintained.

Bias in AI solutions must be documented

The bias contained in Al solutions and the data that models learn from must be documented. This includes biases based on race, gender or socioeconomic status. The use of Al should work to eliminate all known forms of biases.

When AI is used to make decisions in life-and-death situations, the guidelines for these decisions must be discussed and documented in advance

Al solutions should focus on strengthening human judgement and not act on their own behalf when considering questions related to human life and death. This is for example relevant in situation where Al is used in weapons systems or medical services. In instances where the Al-based solutions will have to make a life-or-death decision on its own, for example when being implemented in a self-driving car, the lines along which it makes its decision should be discussed and documented.

When designing and developing Al-based solutions, information asymmetry between the parties involved must be addressed

Companies and public authorities should be extra aware when leveraging Al in situations that are characterised by asymmetric information, meaning situations where one party holds more data and thereby has more knowledge than his or her opponent, as these situations hold an inherently increased risk of misuse of power.



Examples of ethical/reg. considerations when using LLMs

	Confidential data sharing with BigTech and other entities	Risk of perpetuating biases and discrimination	Breach of EU bank regulation		
	Samsung Case	Discriminating analysis/language	EU bank directives		
	Misleading models in production due to insufficient governance	Issue with discerning facts from fakes	Unethical and illegal utilization of AI		
	Absence of control & competence	Model hallucinations and drifting	Cambridge Analytica Case		
	Breach of GDPR regulation	Breach of company code of conduct	And many more		
	Entry of personal information	Language, behaviour et al			
Step 2: Define and implement company LLM Compliance					



Training in compliance and effective LLM use

Training in effective use of LLMs (using ChatGPT as an outset) :

- Communication and training in company specific standards and ethical guidelines for LMM usage
- Training in how to maximize productivity through use of LLM (ChatGPT)

Examples on the following slides



Communicate and train LLM capabilities

Communication and Training topics (examples)

3

Company AI ethical guidelines	Regulation and compliance Ie. AIA, GDPR etc for LLM use	Company specific code of conduct Language, values,
Prompt engineering How to maximize output	Writing and learning using LLMs Revolutionizing learning and working	Coding, testing etc with LLM's Special module
LLM interacting with other tools AI can accomplish complex tasks with minimal human expertise	LLM for Legal, HR, Special modules	And more

Step 3: Communication and training in LLM compliance and effective LLM use



The implementation time varies based on ambition level From a quick minimum approach with only one module to a comprehensive custom approach with all modules.



Assessment & quick stabilization

Get in control of LLM

Identification of issues & start monitoring and logging

Define and implement LLM compliance

Specific guidelines & principles

Implementation of guidelines

Communicate and train LLM capabilities

Ethical guidelines & education

Enhancing productivity and continuous compliance

*Excl. any internal approval process **Very dependent on communication and training approach and org. size

© 2023 KPMG P/S, a Danish limited liability partnership and a member firm of the KPMG global organisation of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved.

Podcast: Tech Talk KPMG

https://kpmgdenmark.smh.re/jQ or any podcast app



Contact: Bent Dalager

Partner & Nordic Head of NewTech



T: +45 53 75 30 00 Mail: bent.dalager@kpmg.com





Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.



kpmg.com/socialmedia

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

The KPMG name and logo are trademarks used under license by the independent member firms of the KPMG global organization.

© 2023 KPMG P/S, a Danish limited liability partnership and a member firm of the KPMG global organisation of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved.

Document Classification: KPMG Confidential