



# NewBanking Identity

Empowering compliance and regulative teams to securely collect,  
monitor and share their customers' identity and privacy

## EUROPA-PARLAMENTETS OG RÅDETS FORORDNING

om en ramme for adgang til finansielle data og om ændring af forordning (EU) nr. 1093/2010, (EU) nr. 1094/2010, (EU) nr. 1095/2010 og (EU) 2022/2554

*Refleksioner vedrørende mulig anvendelse af finansielle data til opbygning af kundekendskab samt løbende bekæmpelse af hvidvask*



“Verificerede **identitet og data** er afgørende på tværs af alle industrier der skal overholde AML- og KYC-regler omkostningseffektivt.”



Law Firms



Financial services



Private Equity



Capital  
Management



Corporates and  
Businesses



Accountants



Fintech



Real estate agents



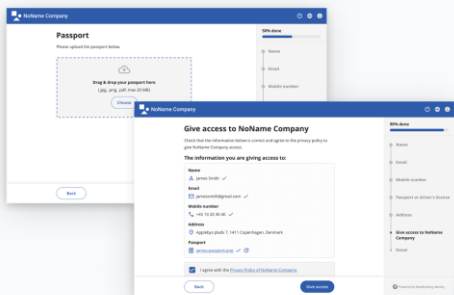
Non-Bank Financial  
Institutions



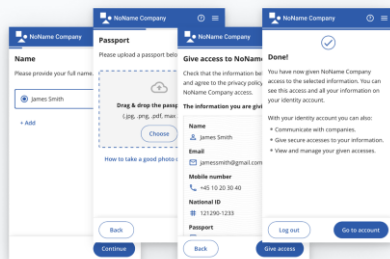
Lending



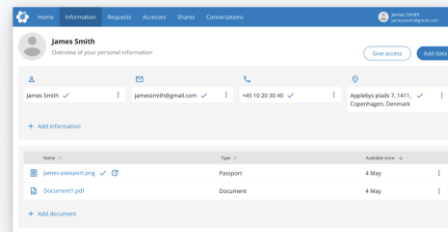
# SaaS-platform der er udviklet med henblik på at styrke overholdelse af compliance ved sikkert at indsamle, overvåge og dele kunde- og identitetsdata i overensstemmelse med GDPR-reglerne



KYC/KYB process white labelled with customers' own branding and domain.



Custom onboarding flow to support various client types and needs.



Dashboard and back office tool for the compliance teams for center of operations.

# Privacy “Dashboard” i NewBanking



The screenshot shows a user interface for a privacy dashboard. At the top, a navigation bar includes links for Home, Information, Requests (with a red notification badge), Accesses, Shares, and Conversations. The user's name, Christian Visti Larsen, and email, cvl@newbanking.com, are displayed in the top right corner.

The main content area is titled "Hi Christian Visti Larsen!" and includes a sub-header: "Get a quick overview of your identity account here." Below this, there are several interactive cards:

- Information:** 44 items
- Requests:** 4 pending requests
- Shares:** 0 active shares
- Conversations:** 0 conversations
- Accesses:** 19 active accesses
- e Hub:** 1 active access
- Johnson's Legal Aid:** 6 active accesses
- CASTRÉN & SNELLMAN:** 1 active access
- Oyj Ahola:** 1 active access

At the bottom, there are partial views of other cards, including one for "Osborne".



# Effektiv adgang til data er den enkeltstående største udfordring ift. effektivisering inden for overholdelse af AML

## Verifikation af ID oplysninger

Transaktionsoplysninger

Source of funds (midler oprindelse)

Konto verifikation

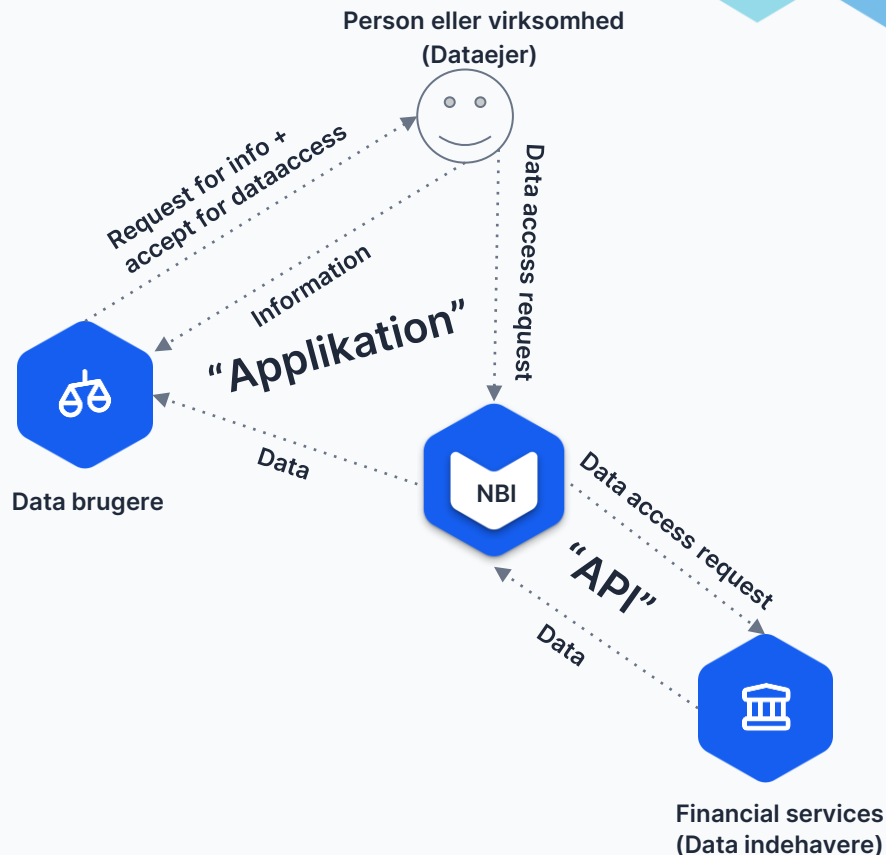
Datahistorik



# Verifikation af oplysninger til brug for AML/KYC.

Data fra finansielle tjenester kunne omfatte:

Navn, adresse, CPR-nummer, dataindehaveren, relationshistorik, kontooplysninger, specifikke transaktionsoplysninger.....



**⚠ Withdraw access?** ✕

Withdrawing an access can have severe ramifications for the relationship between you and the recipient. Please enter your password to confirm the action.

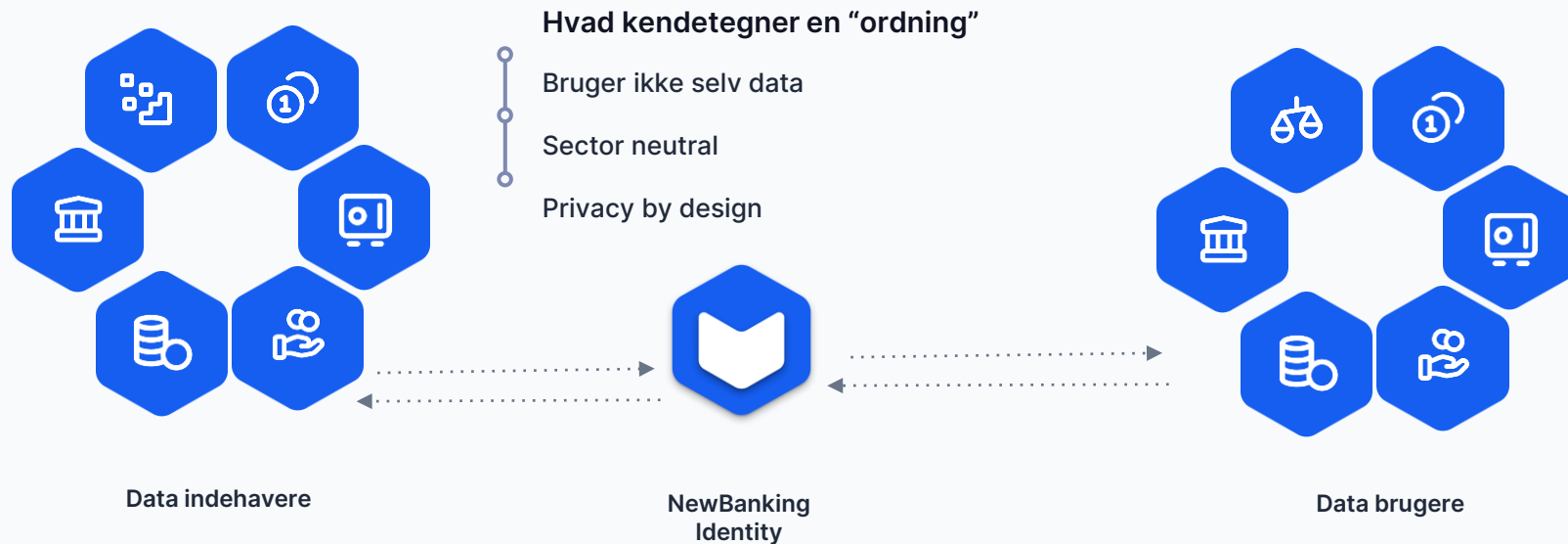
⋮

Cancel
Withdraw access



*“byggesten til fuldt ud at integrere den finansielle sektor i Kommissionens strategi for data, der fremmer datadeling på tværs af sektorer”*

Side 2, Forordning (EU) nr. 1093/2010, (EU) nr. 1094/2010, (EU) nr. 1095/2010 og (EU) 2022/2554





## Spørgsmål til debatten

Hvem skal bestemme hvad en person eller virksomhed må bruge deres finansielle data til?

Hvor skal ansvar for anvendelse af data placeres?

Kompensationsmodel - (dataværdi vs. anvendelsesværdi). Er en konto/identitets verifikation mere værd end input til en budgetmodel?



# Thank you



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